



****NEWS*RELEASE****

FOR IMMEDIATE RELEASE

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NEW DIRECTIONS
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HEARTFELT REMEMBRANCES *Glowing Gifts From The Beverly Clark Collection*

CARPINTERIA, CA. (December 28, 1998). . . Every bride wants to give a heartfelt "thank you" remembrance to those who share in the joy of her special day: her maid(s) of honor, her bridesmaid(s), flower girl(s), her guests. THE BEVERLY CLARK COLLECTION introduces the *Illusion Candles*, a glowing gift of light.

"Candles have historically been a part of the wedding ceremony," explains Beverly Clark, whose first wedding guidebook, *Planning A Wedding To Remember*, still maintains its #1 place in America. "Our *Illusion Candles* are a special way to share the day and certain to bring warm thoughts of the bride and groom's wedding day for years to come!"

Each lightly-scented vanilla candle is set in an elegant, frosted glass votive, complemented by a matte silverplated lid. A single, delicately etched, contemporary heart ornament acts as a convenient lid handle. The generous wick and paraffin allow for hours of fragrant enjoyment.

Measuring 2³/₄"W x 4³/₄"H, the *Illusion Candles* are available in two shapes: square or round. The frosted glass votives are reusable for candle refills or perfect for small keepsakes or jewelry. The *Illusion Candles* have a suggested retail price of \$ 16.95.

THE BEVERLY CLARK COLLECTION continues to be at the forefront of luxurious bridal accessories. With new items AND new categories being introduced each year, the "collection" really does help

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ELEGANT BRIDAL ACCESSORIES

1120 MARK AVENUE, CARPINTERIA, CALIFORNIA 93013 • TELEPHONE (805) 566-1425 • FACSIMILE (805) 566-1426

2-2-2/HEARTFELT REMEMBRANCES

make "THE DAY" even more memorable. A complete array of accessories, now totaling more than 600 individual items, all designed by nationally renowned author and wedding expert Beverly Clark, help make THE BEVERLY CLARK COLLECTION THE bridal accessory company for the 21st century!

For further information, contact **THE BEVERLY CLARK COLLECTION**, 1120 Mark Avenue, Carpinteria, California 93013. The telephone numbers are (805) 566-1425 or toll free (800) 888-6866. Website: <http://www.beverlyclark.com> E-mail: Info@beverlyclark.com



FOR COLOR SLIDES or PRODUCT SAMPLES

PLEASE CALL: Millie Szerman

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