



## **\*\*NEWS\*RELEASE\*\***

FOR IMMEDIATE RELEASE

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NEW DIRECTIONS  
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### **THE MOST TREASURED THINGS**

CARPINTERIA, CA. (December 28, 1998). . . Mom always said that good things come in small packages. **THE BEVERLY CLARK COLLECTION**, an innovative, trend-setting manufacturer of luxurious bridal accessories, proves Mom right with its newest offering of keepsake favor boxes.

"Favors have become an intricate part of romantic wedding celebrations," explains Beverly Clark, whose collection now exceeds more than 600 individual items. "This new group of keepsake favor boxes are perfect *thank-you's!*"

Old world elegance graces both the Dove and Victorian Favor Boxes. Intricately sculpted, both are of delicate ivory porcelain. The larger Victorian Favor Box features a tiny bouquet of delicate roses atop the removable lid. The tiny Dove Favor Box with its etched goldtone decorative trim features a hinged lid that celebrates two tiny lovey doxies and a single dainty rose.

Just big enough to hug the sweetest surprise, the white porcelain Gift Favor Box features a graceful gold-edged ribbon top. The tiny square box is just large enough for treasured trinkets or delicious treats.

Surprise your guests with a bite-sized chocolate truffle placed in the petite Floral Favor Box. A silky white blossom atop the sturdy paper box adds charm to your table.

Sold in packs of 10, suggested retail prices are as follows:

Victorian Favor Box	\$ 53.95 for 10
Dove Favor Box	\$ 51.95 for 10
Floral Favor Box	\$ 27.50 for 10
Gift Favor Box	\$ 52.95 for 10

- more -

ELEGANT BRIDAL ACCESSORIES

1120 MARK AVENUE, CARPINTERIA, CALIFORNIA 93013 • TELEPHONE (805) 566-1425 • FACSIMILE (805) 566-1426

## 2-2-2/TREASURED THINGS

Since 1987, THE BEVERLY CLARK COLLECTION has been at the forefront of cutting edge design and trend-setting innovation in wedding accessories. With more than 600 captivating items to help make *the day* even more memorable, THE BEVERLY CLARK COLLECTION is THE bridal accessory company for the 21st century!

For further information, contact THE BEVERLY CLARK COLLECTION, 1120 Mark Avenue, Carpinteria, California 93013. The telephone numbers are (805) 566-1425 or toll free (800) 888-6866. Website: <http://www.beverlyclark.com> E-mail: [Info@beverlyclark.com](mailto:Info@beverlyclark.com)



FOR COLOR SLIDES or PRODUCT SAMPLES  
PLEASE CALL: Millie Szerman  
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