

REVISED Draft: 1/9/2024  
Diamond Circle Awards 2025  
\$3M event  
Diamond Circle Location Reveal  
Holly Martin  
**Estimated Runtime: 3 min**

Video/SOT	Narration w/ Timecode	Graphics/Video & Timecode
Cue suspense music-song: Gameshow Background Tension by Andreas Roehrig.	<p>VO:</p> <p>Imagine enjoying the best of both worlds – relaxing at pristine beaches by day and electric world-class night life.</p> <p>Where you’ll see stars in the sky and perhaps passing by.</p> <p>Where you’ll never be thirsty, no matter what you crave. A Cafecito, mojito or strawberry shake.</p> <p>Where your tastebuds will be tantalized by Cuban fare and top-rated restaurants – too many to share.</p> <p>Where exotic cars are aplenty to stare at and shopping is so good, it may give your credit card some wear.</p>	

Cue song: Welcome to Miami  
by Will Smith.

Can you feel the heat? Can you feel  
the beat of the 2025 Diamond Circle  
destination?

Your epic experience begins when  
you walk through the doors of the  
striking Fontainebleau Miami Beach  
hotel, in sun-kissed South Florida.

Recognized by Travel + Leisure as  
the #1 hotel in Miami Beach, the  
22-acre ocean-front property is  
situated in the heart of the iconic  
Millionaire's Row.

You'll be enchanted by one of the  
area's most historically and  
architecturally significant hotels – a  
spectacular blend of Miami's  
glamorous golden era and modern  
luxury.

The opulent South Beach  
guestrooms are steps away from  
sandy beaches that line the  
sparkling Atlantic.

You'll want to take advantage of  
your exclusive access to the hotel's  
10 pools, as well as bicycles, kayaks  
and an expansive gym with  
spectacular views. Or hop on the  
complimentary shuttle to high-end  
shops, shows and museums.

The Fontainebleau features award-  
winning dining with the influence of  
culinary talents from around the  
world.

Let your nights come alive with  
music, dancing and drinks at the  
iconic Fontainebleau LIV. With over

	<p>18,000 square feet of bold architecture and a high-profile guest list, it's the ultimate exclusive club experience.</p> <p>Pamper yourself at the Lapis spa – adored by Martha Stewart – with an array of luxurious treatments, as well as head-to-toe salon services.</p> <p>There's so much to explore and experience at this beautiful, world-renown location!</p> <p>So, mark your calendar now! April 2 through 6. And we'll see you at Fontainebleau Miami in South Beach Florida for the Diamond Circle 2025 Conference.</p>	
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