

**\*\*NEWS\*RELEASE\*\***  
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## **SMITH & VANDIVER'S RECIPE FOR ROMANCE: ONE PART HUGS AND LOTS OF FIZZES**

Here's fizztastic news...**SMITH & VANDIER, INC.**, a leading manufacturer of fine toiletries and personal gift care items shares the recipe for romance this Valentine's Day with the introduction of their *Hugs & Fizzes Fizzmo*. **F-I-Z-Z-M-O** is an acronym for **F**antastic, **I**nvigorating, **Z**estful, **Z**any **M**ysterious **O**bjects that fizz in the tub.

"With popularity of our original Fizzmos we thought the *Hugs & Fizzes Fizzmo* would be a perfect way to share a bit of the bubbly and have some good clean fun with your sweetheart this Valentine's Day," beams Alida Stevens, president of the 20-year old company.

This February 14 fizz a little longer. Each heart-shaped, *Hugs & Fizzes Fizzmo* is filled with a delectable berry fragrance, contains skin softening conditioners and aromatic oils, and blushes a rosy-pink color. All *Hugs & Fizzes Fizzmos* are made under pressure to ensure longer fizz, lots of floating and no crumbling. Just drop the *Hugs & Fizzes Fizzmo* into the bath and let the fizzabulous fizz-action of berry bubbles be the beginning of a romantic evening.

*Hugs & Fizzes Fizzmos* are great for Valentine's Day or any day of the year for an invigorating and therapeutic pick-me-up. Suggested retail price for each *Hugs & Fizzes Fizzmo* is \$3.00.

The company has a 60-count of *Hugs & Fizzes Fizzmos* sold with a counter display available for all retail accounts for \$75.00...