

SDR

STAFF DEVELOPMENT RESOURCESSM

GRADES
3-8

TONYA WARD SINGER

Outstanding Teacher, Author and Educational Consultant

Presents

Inspiring Reluctant Writers: Instruction Techniques That Deliver Dramatic Results!

- Fear-Busting Strategies to Banish “Blank Page Anxiety!”
- Innovative, Multilevel Lessons That Empower ALL Students to Take Risks With Words...and Keep Writing!
- Activities That Captivate Title I Students & English Language Learners...& Challenge Gifted Kids
- How to Connect Your Lessons & Activities to the Standards
- See How to Actively Engage Students in Revision
- Learn All About Real Publishing Opportunities for Your Students
- Quick & Easy Assessment to Guide Daily Instruction

INDIANAPOLIS, IN
February 7, 2005



CHICAGO, IL
(Elk Grove Village)
February 8, 2005
IL CPDUs Available



SEATTLE, WA
March 14, 2005
WA State Clock Hours Pending



PORTLAND, OR
March 15, 2005
OR Professional Development Hours
Available with Prior District Approval
WA State Clock Hours Pending



TONYA WARD SINGER

A CAPTIVATING PRESENTER!

Tonya Ward Singer is a popular seminar speaker, author and educational consultant. In her energetic, **standing-room-only** engagements, she has captivated teachers with her creative solutions to jump-start reluctant writers. She is also in demand as a trainer on the topic of Differentiating Your Writing Instruction for English Language Learners.

Tonya's extensive and colorful classroom experience includes more than 10 years of inspiring student writers, from Elementary School to the University Level. A published creative writer in her own right, she has also authored professional books for teachers.

In this **ALL NEW** seminar, Tonya will show you how to motivate your students to write...and continue writing!...with techniques that keep the process fresh and exciting. Her lively and practical presentations are chock-full of dynamic lessons that will have a big impact on your students' writing and boost their confidence and achievement.

TONYA IS TOP NOTCH!

"... Her honesty in addressing 'blank page anxiety' has helped me develop more confident writers...including myself"

– Tricia Germain, 3rd Grade Teacher

"Outstanding! I couldn't wait to try her Quick-Writes the next day. I've never had such spontaneity in my class!"

– Eric Richards, 8th Grade English Teacher

"Tonya is a phenomenal presenter with a bevy of practical and fun ideas to boost writing achievement. I'm definitely sending all of my Language Arts Teachers to her next seminar."

– Marta Espinosa,
Middle School Principal

Inspiring Reluctant Writers: Instruction

A SPIRITED, "MUST SEE" SEMINAR!

Does the mere mention of a writing assignment often result in blank looks and blank pages from your students? If so, you won't want to miss **Tonya Ward Singer** in a lively seminar that will address the common fears of the "ominous" blank page. She'll show you how to use her innovative techniques that will empower your students to discover, trust and use their voices as authors.

Tonya will kick off the day with an honest discussion about the typical causes of anxiety that contribute to writers' block and how to overcome them. You'll learn strategies that build confident and enthusiastic writers, tips for engaging students in the entire writing process and **lessons that deliver significant writing results**. In addition, you'll walk away with dozens of exciting ways to transform your young writers into real published authors.

Whether you are a first-year or seasoned teacher, you will benefit from Tonya's **surefire approach for getting kids turned on to the writing process, and her numerous writing techniques that are easy to incorporate into your existing curriculum**.

In Just One Day You Will Learn...

- ▶ Breakthrough strategies that eliminate writers' block
- ▶ How to strengthen your entire writing program
- ▶ Essential classroom organization that supports both creativity and accountability
- ▶ Dozens of practical and exciting ideas to keep students motivated at each stage of the writing process
- ▶ How to maximize the connections between your lessons & activities and the Standards
- ▶ Time-saving assessment strategies to guide your daily instruction
- ▶ How to provide real publishing opportunities

This Comprehensive Seminar Includes...

- ▶ A **FREE Resource Handbook** with follow-up materials to share with your school. Implement & extend your seminar learning!
- ▶ Reproducible writing lessons and activities
- ▶ Essential components of a successful Writers' Workshop
- ▶ Graphic organizers to support student success
- ▶ Authentic samples of 3rd - 8th grade student writing
- ▶ Standards-based writing checklists for self, peer and teacher evaluation
- ▶ A "Hot List" of valuable student publishing opportunities
- ▶ Tonya's bibliography of acclaimed resources for teaching and supporting writing instruction

Techniques That Deliver Dramatic Results!

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PROGRAM HIGHLIGHTS

■ Reluctant Writers? They CAN Excel as Authors!

- The must have pep-talk that will help your students overcome “blank page anxiety”
- Interactive lessons and “Quick-Writes” that encourage risk-taking and eliminate writers’ block
- Learn how to quickly generate writing topics that captivate student interest

Interactive Demonstration:
Kid-tested writing activities that break the ice and get pens to paper...on the spot!

■ Effective Strategies That Reach ALL Students

- How to differentiate instruction & provide writing experiences for ALL: From Title I and English Language Learners to Gifted
- How to use graphic organizers to support student writing
- See lively diagnostic Mini-lessons that build on individual strengths
- Activities that encourage students to discover and cultivate their voices as authors
- **See how to easily incorporate the Standards into your writing lessons**

■ Managing a Creative, Productive Classroom

- Ensuring that student writers are creative...and accountable!
- How to structure your classroom for a successful, productive Writers’ Workshop
- **How to integrate daily writing time into your already busy classroom schedule**
- Checklists to quickly assess and monitor student progress

■ Revision: How to Keep Your Students Motivated

- Getting kids to aim high...improving their writing through sure-fire revision strategies
- See non-threatening critique techniques that get results
- Effective peer-evaluation: Proven strategies that are positive and constructive
- Self-revision lessons your kids will love!

■ Put it in Print! Fun Publication Opportunities for Kids

- See dynamic technology projects for publishing student work
- How to use local and national publication opportunities so your young writers can be real published authors

SEMINAR INFORMATION

For Registration and Information

Call (800) 678-8908

Complete registration information is on the back page of this brochure.

The Leader in High Quality Professional Development

SDR has been the leader in providing effective teacher training services since 1974. Our presenters are chosen for their practical experience, research-based instructional programs and extensive knowledge in their fields.

Meet Inservice Requirements

Verification of participation hours will be provided for continuing education or recertification requirements.

University Credit

One semester unit of graduate elective credit is available through Chapman University (California) with an additional fee of \$62 and the completion of a follow-up assignment. Complete enrollment details are provided at the seminar.

Those intending to use this credit for salary increment steps and/or state licensure are advised to verify school district or state acceptance of the credit prior to enrollment with Chapman University. Credit is not applicable for state licensing in Wisconsin and Vermont.

Visit Our Exhibitors!

See an array of trade books, professional titles, text books and resource materials that will revitalize your teaching.

On-Site Staff Development

SDR can now provide expanded on-site training services in your school district. Please call (800) 678-8908 for information.

Visit Our Website:
www.SDRresources.org

TONYA WARD SINGER

- ☐ INDIANAPOLIS, IN, Feb. 7, 2005 ☐ CHICAGO, IL, Feb. 8, 2005
☐ SEATTLE, WA, March 14, 2005 ☐ PORTLAND, OR, March 15, 2005

Please check location you will attend

NAME: _____

Position: _____ Grade(s): _____

Email: _____

SCHOOL: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone # (____) _____

SCHOOL DISTRICT: _____

Address: _____

City: _____ State: _____ Zip: _____

HOME ADDRESS: _____

City: _____ State: _____ Zip: _____

Phone # (____) _____

REGISTRATION FEE: \$169 — PAYABLE BEFORE SEMINAR

☐ A check (payable to Staff Development Resources) is enclosed

☐ A purchase order is attached, P.O.# _____

☐ Charge my: ☐ MasterCard ☐ VISA

Account # _____ Exp. Date _____

Signature: _____

(required for credit card orders)

MAIL Registration Form to:

SDR

STAFF DEVELOPMENT RESOURCESSM

2535 West 237th Street, Suite 126

Post Office Box 3168

Torrance, CA 90510-3168

www.SDRResources.org

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TONYA WARD SINGER

Inspiring Reluctant Writers: Instruction Techniques That Deliver Dramatic Results! (Grades 3-8)

FOUR WAYS TO REGISTER FAST!

PHONE: Call (310) 534-2934 or (800) 678-8908
Between 7:00 a.m. — 5:00 p.m. Pacific Time

FAX: Fax Registration Form to: (310) 534-1002

MAIL: Send Registration Form to:
SDR
P.O. Box 3168
Torrance, CA 90510-3168

ONLINE: www.SDRResources.org

PROGRAM SCHEDULE

All seminars are scheduled 8:30 a.m. — 3:30 p.m.
Registration is at 8:00 a.m.

WHO SHOULD ATTEND

Grades 3-8 Teachers, Teachers of Title I, Title III (ELL), Title VII and Gifted Students, Mentor/Lead Teachers, Interns, Resource Teachers, Language Arts Specialists, Curriculum Coordinators, Administrators, Instructional Aides and Parents.

POSSIBLE FUNDING SOURCES: Title I, Title II, Title III, Title V, Title VII, No Child Left Behind Funds, Improving Teacher Quality State Grants, Charter Schools Funding, Program Improvement Funds, IDEA, SELPA, Professional Development Funds and Parent Teacher Organizations.

REGISTRATION FEE: (payable in advance) \$169 per person. Checks, VISA, MasterCard accepted; **no cash, please**. Fee includes: Attendance, refreshments, and all seminar materials. *No confirmation will be sent. Your canceled check or your credit card statement will be your receipt of registration.*

SUBSTITUTIONS AND CANCELLATIONS: Substitutions may be made at any time. Your paid registration fee is fully refundable if you can't attend and notify us at least seven calendar days prior to the program. Late cancellations receive credit toward a future seminar.

MEETING SITES & HOTEL ACCOMMODATIONS: Please make your own hotel reservations directly with the hotel at least three weeks in advance. Mention Staff Development Resources when making room reservations to obtain the seminar rate.

FOR DIRECTIONS AND A MAP: Please visit our website (www.SDRResources.org) or call the hotel.

INDIANAPOLIS, IN, February 7, 2005 — Indiana Convention Center & RCA Dome, 100 South Capitol Avenue, Indianapolis, IN 46225, (317) 262-3400. Parking \$5.00 to \$10.00. Accommodations at the Hyatt Regency, 1 South Capitol Avenue, Indianapolis, IN 46204, (317) 632-1234.

CHICAGO (Elk Grove Village), IL, February 8, 2005 — Holiday Inn Hotel & Conference Center, 1000 Busse Road, Elk Grove Village, IL 60007, (847) 437-6010.

SEATTLE, WA, March 14, 2005 — Seattle Center (Northwest Rooms at Republican & Warren Streets), 305 Harrison Street, Seattle, WA 98109, (206) 684-7200. Parking is \$5.00 to \$12.00. Accommodations at the Holiday Inn Seattle Center, 211 Dexter Avenue North, Seattle, WA 98109, (206) 728-8123.

PORTLAND, OR, March 15, 2005 — Ramada Inn & Suites - Portland Airport, 6221 N.E. 82nd Avenue, Portland, OR 97220, (503) 255-6511.