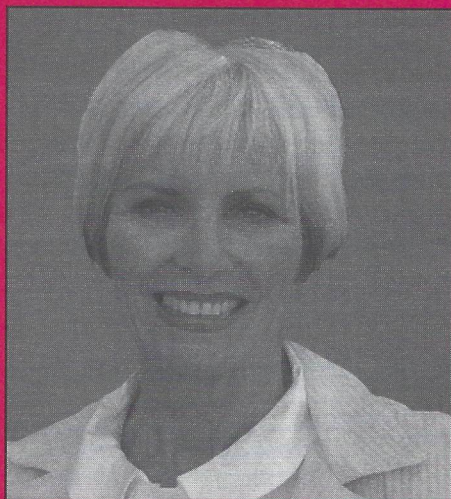




California Elementary
Education Association

ALL NEW
SEMINAR!



CAROL LLOYD

Popular Educator, Resource Specialist and
Teacher Trainer

Presents

Demystifying Dyslexia! Classroom Strategies for Success (Grades 1-5)

LONG BEACH, CA
November 6, 2006

ONTARIO, CA
November 7, 2006

SACRAMENTO, CA
December 7, 2006

SO. SAN FRANCISCO, CA
December 8, 2006

Professional Growth
Hours Verification Available

- See Effective Informal Assessments for Detecting Dyslexia
- Learn Research-Based Practices That Increase Decoding, Fluency & Comprehension Skills!
- Tips to Maximize Your Existing Reading Program
- See Quick, Ongoing Assessments to Keep Instruction on Track!
- How to Get Kids Who are Identified Under IDEA or Section 504 Ready for Those High-Stakes Tests
- Learn the Core Concepts of Response to Intervention (RTI)

Lively Lessons That Promote Fluency and Fun!

- *Five Minute Word Acquisition Accelerator!*
- *Fast-Action Fun with Race Track Word Recognition Cards*



CAROL LLOYD

AN INSPIRING SPEAKER!

Carol Lloyd is a resource specialist and popular teacher trainer in her district, where she is regularly called upon for her expertise in reaching and teaching kids with Dyslexia.

A 25 year veteran of education, Carol has worked as both a special education teacher and general classroom teacher. She is a graduate of Johns Hopkins University where she earned her Master's Degree in Education, with an emphasis on Special Education and Reading. Her demonstrated expertise landed her the opportunity to help implement a successful, multisensory reading program at Johns Hopkins Hospital for Dyslexic kids who had previously experienced a high degree of reading failure.

Join Carol in an upbeat seminar where she'll arm you with the best research-based strategies, specifically designed to boost the reading and confidence levels of ALL your Dyslexic and struggling readers!

KUDOS FOR CAROL!

"This seminar is a must for teachers and parents of Dyslexic or struggling readers!"

— Megan Shae, 1st Grade Teacher

"Thank you for renewing my spirit for teaching the precious gift of reading!"

— Rita Franco, 5th Grade Teacher

"A solid, information packed seminar! I'm looking forward to using all of Carol's great strategies."

— Michelle Ross, Reading Specialist

Demystifying Dyslexia! Cla

AN INSPIRATIONAL, MUST-SEE SEMINAR!

Remember the very first time you lost yourself in a book...the excitement of being in a different place and time with the turn of a page? It was pure magic! Now...imagine never being able to enjoy such a simple pleasure, as you desperately try to unscramble the puzzle of words on a page. This is the reality for many children who have Dyslexia. Recognized as a neurological disability, Dyslexia is the most common cause of reading, writing and spelling difficulties. Fortunately, new research is leading educators to adopt highly effective and explicit instruction practices to bring more reading success and enjoyment to these children.

Join Carol Lloyd in a lively, inspirational seminar! In just one day you'll learn how to give your kids the reading instruction they need. You'll learn the common characteristics of Dyslexia, and how to use informal assessments to determine if a student is Dyslexic. You'll see how to use the best, research-based practices and lessons designed to dramatically increase decoding, fluency and comprehension skills. You'll learn how to maximize your existing reading program and how to evaluate additional, new supports. You'll find out how to get kids who qualify under IDEA and Section 504 "test-ready" before those high-stakes tests. PLUS.....you'll see an overview of the core concepts of Response to Intervention.

In Just One Day You Will Learn How To...

- ▶ Identify the common characteristics & challenges of Dyslexia
- ▶ Assess individual strengths, weaknesses...& learning styles
- ▶ Teach your kids vital vocabulary and decoding techniques
- ▶ Increase automaticity, fluency and comprehension
- ▶ Excite reluctant readers with engaging lessons and activities
- ▶ Create multisensory learning experiences to accelerate reading mastery
- ▶ Make the most of your existing school-wide reading program
- ▶ Evaluate additional, new supports to enhance your existing program

This Comprehensive Seminar Includes...

- ▶ A **FREE Resource Handbook** with follow-up materials to share with your school. Implement & extend your seminar learning!
- ▶ Informal assessments to determine if a kid is Dyslexic
- ▶ Dozens of research-based strategies to reach and teach kids with Dyslexia
- ▶ 10 Ways to help your Dyslexic students get organized
- ▶ Samples of multisensory lessons to "cement" vital reading skills
- ▶ Tips to get more mileage from your existing reading program
- ▶ Instructions for The 3 Minute Visual Comprehension Test
- ▶ A bibliography of top resources and supports

PROGRAM HIGHLIGHTS

■ **Dyslexia: What Current Research Says!**

- Dyslexia defined: Common characteristics and challenges
- Learn current brain research on how & why Dyslexic students struggle with reading
- How to use informal assessments to determine if a student is Dyslexic

■ **Vital Building Blocks for Dyslexic Learners**

- Learning through the senses: Why multisensory experiences are a must for Dyslexic learners
- **Phonemic awareness & phoneme association:** How to get your kids to connect sounds to letters and words
- Empower your students to tackle even the toughest multisyllabic words with proven **decoding strategies**
- See a 4-step structured approach to **strengthen spelling**
- How to use research-based, multisensory VAKT lessons and activities to reach ALL your struggling readers

Five Minute Word Acquisition Accelerator!
See a lively interactive game for sight-word acquisition

■ **Fast-Track to Fluency & Automaticity**

- **Fluency vs. Automaticity:** What's the difference and why kids need to master both!
- Mini-lessons in fluency that deliver BIG results!

Jumpstart Fluency!
Fast-action fun with Race Track Word Recognition Cards!

- Easily track progress with the "Five-step fluency check"

■ **Bridging the Comprehension Gap: Connecting Words to Meaning**

- Picture this! 14 powerful words to help your kids visualize what they read for added comprehension!
- **The smart teacher's 3 Minute Visual Comprehension Test**
- See the brain boosting "Make a Picture Lesson"...trigger higher-level thinking!

■ **Maximizing Your Existing Reading Program...& Choosing Additional Supports**

- How to stretch & build upon your existing reading program to reach these at-risk learners
- An overview of the core concepts of Response to Intervention
- **Get students who qualify under IDEA and Section 504 "test ready" for those high-stakes tests!**
- An overview of top resources and extra supports

SEMINAR INFORMATION

For Registration and Information

Call (800) 678-8908

Complete registration information is on the back page of this brochure.

The Leader in High Quality Professional Development

CEEA has been the leader in providing effective teacher training services since 1974. Our presenters are chosen for their practical experience, research-based instructional programs and extensive knowledge in their fields.

Meet Inservice Requirements

Verification of participation hours will be provided for continuing education or recertification requirements.

University Credit

One semester unit of graduate elective credit is available through Chapman University (California) with an additional fee of \$62 and the completion of a follow-up assignment. Complete enrollment details are provided at the seminar.

Those intending to use this credit for salary increment steps and/or state licensure are advised to verify school district or state acceptance of the credit prior to enrollment with Chapman University.

CEEA Membership Special

Lower seminar fee for members. See the back of the brochure.

Visit Our Exhibitors!

See an array of trade books, professional titles, text books and resource materials that will revitalize your teaching.

Visit Our Website:
www.ceea.org

CAROL LLOYD

- ☐ LONG BEACH, CA, Nov. 6, 2006 ☐ ONTARIO, CA, Nov. 7, 2006
☐ SACRAMENTO, CA, Dec. 7, 2006 ☐ SO. SAN FRANCISCO, CA, Dec. 8, 2006

Please check location you will attend

NAME: _____

Position: _____ Grade(s): _____

Email: _____

SCHOOL: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone # (____) _____

SCHOOL DISTRICT: _____

Address: _____

City: _____ State: _____ Zip: _____

HOME ADDRESS: _____

City: _____ State: _____ Zip: _____

Phone # (____) _____

REGISTRATION FEE PAYABLE BEFORE SEMINAR

Fee \$ _____ Member # _____

☐ A check (payable to CEEA) is enclosed

☐ A purchase order is attached, P.O.# _____

☐ Charge my: ☐ MasterCard ☐ VISA

Account # _____ Exp. Date _____

Signature: _____

(required for credit card orders)

MAIL Registration Form to:



California Elementary
Education Association

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Torrance, CA 90510-3168

www.ceeaa.org

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CAROL LLOYD

Demystifying Dyslexia! Classroom Strategies for Success (Grades 1-5)

FOUR WAYS TO REGISTER FAST!

PHONE: Call (310) 534-2934 or (800) 678-8908
Between 7:00 a.m. — 5:00 p.m. Pacific Time

FAX: Fax Registration Form to: (310) 534-1002

MAIL: Send Registration Form to:
CEEAA
P.O. Box 3168
Torrance, CA 90510-3168

ONLINE: www.ceeaa.org

PROGRAM SCHEDULE

All seminars are scheduled 8:30 a.m. — 3:30 p.m.
Registration is at 8:00 a.m.

WHO SHOULD ATTEND

All 1-5 Classroom Teachers, Teachers of Title I, Title III (ELL), Title VII and Gifted Students, Special Education Teachers and Coordinators, Mentor/Lead Teachers, Interns, Administrators, Instructional Aides and Parents.

POSSIBLE FUNDING SOURCES: Title I, Title II, Title III, Title V, Title VII, No Child Left Behind Funds, Improving Teacher Quality State Grants, Charter Schools Funding, Program Improvement Funds, IDEA, SELPA, Professional Development Funds and Parent Teacher Organizations.

REGISTRATION FEE: (payable in advance) Non-Members \$179, Members \$159 per person. SPECIAL GROUP RATE: Groups of 3 or more registering at the same time, \$169 per person. Checks, VISA, MasterCard accepted; **no cash, please.** Fee includes: Attendance, refreshments, and all seminar materials. *No confirmation will be sent. Your canceled check or your credit card statement will be your receipt of registration.*

SUBSTITUTIONS AND CANCELLATIONS: Substitutions may be made at any time. Your paid registration fee is fully refundable if you can't attend and notify us at least seven calendar days prior to the program. Late cancellations receive credit toward a future seminar.

MEETING SITES & HOTEL ACCOMMODATIONS: Please make your own hotel reservations directly with the hotel at least three weeks in advance. Mention CEEA when making room reservations to obtain the seminar rate. **FOR DIRECTIONS AND A MAP: Please visit our website (www.ceeaa.org) or call the hotel.**

LONG BEACH, CA, November 6, 2006 — Courtyard by Marriott, 500 East 1st Street, Long Beach, CA 90802, (562) 435-8511. Parking is \$7.00.

ONTARIO, CA, November 7, 2006 — Ontario Convention Center, 2000 Convention Center Way, Ontario, CA 91764, (909) 937-3000. Parking \$5.00 (no in/out). Accommodations at the Best Western Inn Ontario, 209 North Vineyard Avenue, Ontario, CA 91764, (909) 937-6800.

SACRAMENTO, CA, December 7, 2006 — Sacramento Convention Center, 1400 J Street, Sacramento, CA 95814, (916) 808-5291. Public parking garage at 15th & K Streets "Early Bird Rate" is \$8.00. Accommodations at the Sterling Hotel, 1300 H Street, Sacramento, CA 95814, (916) 448-1300. Public parking garage at 14th & H Streets, \$8.00 to \$15.00.

SOUTH SAN FRANCISCO, CA, December 8, 2006 — South San Francisco Conference Center, 255 South Airport Boulevard, South San Francisco, CA 94080, (650) 877-8787. Accommodations at the Holiday Inn, 275 South Airport Boulevard, South San Francisco, CA 94080, (650) 873-3550.