

Marzetti[®] Specialty Brands

Since 1896

GIRARD'S[®]

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FOR IMMEDIATE RELEASE

TEXAS BEST LAUNCHES NEW GRILLING SAUCES **Essential Ingredients for Your Barbecue Success**

COLUMBUS, Ohio -- Nothing kicks off the warm weather like a great outdoor barbecue.

And the recipe to ensure that your salute to the season is a success, calls for the following ingredients: great friends, great food and a superb grilling sauce.

Texas Best, the company known for supplying the best taste in sauces from the claimed-birthplace of barbecue, unveils four new, sizzling, Southwestern sauces to make this grilling season the most savory ever.

Featuring a secret blend of peppers and spices ranging from mild to fiery, Texas Best Grilling Sauces are available in four fabulous flavors and "heat levels" to suit every palate. Mesa Habanero Mustard (strictly for the daring, made with notoriously hot habanero peppers), Santa Fe Serrano (made with hot serrano peppers), Sedona Chipolte (made with the finest chipolte peppers with a moderate "heat level"), and Pueblo Roasted Pepper (made with perfectly roasted red peppers for a mild flavor), each bring the authentic taste of the Southwest to your table.

Whether you cook outdoors on the grill or broil indoors, Texas Best Grilling Sauces are easy to use. Simply, brush on your favorite meats, poultry and seafood during the last half of cooking. For an extra intense wave of flavor, brush on additional sauce just before serving.

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"We can't guarantee that all your guests will be fun and witty, but we can guarantee that all of them will be delighted that you grilled with Texas Best Grilling Sauces, a product that sets 'The Gold Standard' for grilling sauces," remarks Nancy Cowen, senior marketing manager of T. Marzetti, the parent company of Texas Best.

Texas Best Grilling Sauces will be available spring of 1999 in supermarkets nationwide. All four new sauces are fat-free, adding flavor, not fat. The suggested retail price is \$2.69 for a 12-ounce bottle.

In the heritage of the Southwest, Texas Best has been bottling great tasting barbecue sauces for more than twenty years. Named after the originator's native state of Texas, the original formula was tastefully created in 1933 and passed on from generation to generation.

Texas Best is one of the specialty brands in the line-up of the T. Marzetti Company, marketer of a full array of quality food products and a division of Lancaster Colony Corporation. The Marzetti Specialty Brands group, produces and markets a variety of well-known specialty brands including: Marzetti, Cardini's and Girard's Salad Dressings and other branded products, Jack Daniel's Mustards, Romanoff Caviar, and Chatham Village Croutons. The T. Marzetti Company is headquartered in Columbus, Ohio.

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TEXAS BEST



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