



VUARNET OPTICAL

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FOR IMMEDIATE RELEASE

VUARNET HAS A NEW VOICE

Diva

LOS ANGELES, CA – Orlux Distribution, the U.S. distributor of Vuarnet Eyewear launches a new frame from its Voice Collection.

Legendary divas bring to mind the likes of Marilyn Monroe, Brigitte Bardot and today's Gwyneth Paltrow, each possessing their own allure and mystique, and the desire to have the world know and appreciate their distinctive beauty.

Vuarnet Eyewear captures the mystique of legendary divas with its new frame, the Diva. This newest addition to the Vuarnet Voice Collection sings of style, beauty and quality. These handcrafted frames speak a modern language with retro overtones.

The Diva is available in two flirtatious colors: Sunset and Black. The Sunset frame

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is coupled with a PX2000 lens, and the Black frame with a PX3000 lens. The suggested retail price for the Diva is \$180.00.

The Vuarnet Voice Collection has the legendary and superior optics that are expected from Vuarnet, delivered with European flair. Voice features three styles that are each available in two color options.

Known as the originator of sport specific eyewear, Vuarnet has remained on the cutting edge of lens technology by pioneering performance optics for use in a variety of sport and lifestyle activities. All Vuarnet sunglasses are made from the finest optical quality mineral glass for the highest clarity -- ground and polished on both sides to ensure distortion-free vision, and heat tempered for scratch resistance. Vuarnet lenses provide 100% UV protection at any intensity and exceed worldwide standards.

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